

iDealwine boosts focuses on Italy as demand grows

By: Arabella Mileham

French fine wine auction site iDealwine is offering an impressive 3,000 bottle -strong collection of some of the most sought-after Italian producers, mostly from Tuscany and Piedmont, in response to rising interest in wines from Italy.



The sale, which will see bidding take place from now until 6 July, comes from the cellars of private collectors and industry professionals from across Europe, which have been stored in ideal conditions that have been rigorously evaluated by iDealwine's experts, it says.

Some of Italy's most renowned producers and up-and-coming names have been included in the sale, including Giovan Battista Burlotto, Bruno Giacosa, Giacomo Conterno, Giuseppe Mascarello, Giuseppe Quintarelli, Gaja, Vietti, Roagna, Gianfranco Soldera, Bertani, Giuseppe Rinaldi, Monteverdine, Luciano Sandrone, Valentini, Tenuta San Guido, Emidio Pepe, Il Marroneto, San Giusto a Rentennano, and Casanova Di Neri.

Vintages vary from very mature to more recent, along with large format bottles of some wines.

Piedmont is very well represented, with magnums of Barolo Riserva Granbussia 2000 by Aldo Conterno and Barolo Cannubi Boschis 2004 by Luciano Sandrone, which is also available in

double magnum. Other magnums come from Giuseppe Rinaldi, Luigi Pira, Voerzio, Vietti, and Roagna, with iDealwine also offering bottles of Crichton Pajé by Roagna from several different vintages and in various formats, including the 1999, 2001, 2006, and 2011 vintages.

Some of the rarer bottles include ultra-mature vintages from the 1940's, a 1968 Barbaresco Sori San Lorenzo from Angelo Gaja, Accomasso's 1971 Barolo or Ceretto's 1998 Barolo Bricco Rocche.

Tuscany is also well represented, across different formats, including several magnums of Casanova di Neri, Il Marronetto, Tenuta San Guido (Sassicaia), and Case Basse di Gianfranco Soldera.

According to the fine wine auctioneers, Italian wines have enjoyed a dramatic rise in popularity, rising from 39% of all the non-French wine on the site, to around 61% in 12 months.

A statement from the company said that wines from Italy have grown 53% in value and 32% in volume in the last year, "placing the country squarely in the realm of strategic importance for iDealwine".

"As the company looks to expand their offering and attract an ever-more-curious set of wine enthusiasts, Italian wines will likely continue to feature more prominently," it said.